



MICHIGAN'S AMERICORPS MEMBER CELEBRATION
THURSDAY, NOVEMBER 20, 2014
9:30 A.M. – 4:30 P.M. * LANSING CENTER



"Made In AmeriCorps!"

AGENDA

- 8:30 – 9:30 a.m. REGISTRATION (Main Corridor Outside Ballroom)**
- 9:30 a.m. KICKOFF (Ballroom)**
With remarks from Ginna Holmes, Executive Director of the MI Community Service Commission
- 10:45 a.m. BREAK**
- 11:00 a.m. WORKSHOP BLOCK I – see workshop descriptions for additional detail**
- Leadership Compass: Appreciating Diverse Work Styles – T. Golston, D. Walker (101)
 - Targeted Volunteer Recruitment – Lisa Bottomley, Frank Cox (102)
 - How to Live on an AmeriCorps Budget – Lydia Ormsby, Shawana Bigelow (103)
 - Golden Ticket-Exploring Privilege – Scott Lakin, Susan Fenton (201)
 - 21st Century Leadership – Jay Johnson (202)
 - Basic Grant Writing – Matthew Downey (203)
 - Developing Your Personal Brand – Jaimie Hutchison (204)
 - Exploring Opportunities in the Nonprofit Sector – Panel (205)
 - Energizers & Icebreakers for All Ages & Stages – Jeanine Yard (Governor's Room)
- 12:15 p.m. LUNCH – Keynote Speaker – Matthew Downey (Ballroom)**
Matthew's 23 years of experience in the nonprofit sector as a consultant, program manager, and development officer support his current role overseeing the Johnson Center's technical assistance and capacity building services for nonprofit organizations. In this capacity he frequently speaks and instructs on a range of nonprofit management issues. Prior to the Johnson Center, Matthew worked with a wide array of nonprofit organizations. In 2010, Matthew's writing was featured as a chapter in the Sage Publications textbook, "Leadership in Nonprofit Organizations." He was recognized by Grand Rapids Business Journal in 2010 and 2012 as one of West Michigan's 40 leading executives under the age of forty, and was named Young Nonprofit Professional of the Year in 2011 by the Young Nonprofit Professionals Network of Greater Grand Rapids.
- 2:15 p.m. WORKSHOP BLOCK II – see workshop descriptions for additional detail**
- Setting & Maintaining Healthy Boundaries During Your Service — F. Cox, S. Fenton (101)
 - Positive Youth Development – Scott Lakin (102)
 - Job Searching? Craft Your Own Personal Brand – Justin Schott (103)
 - Meet My Generation – Lisa Bottomley (201)
 - Unlocking Hidden Messages: The Secrets of Body Language – Jay Johnson (202)
 - Dealing with Conflict: Your Approach and Responses – D. Gomez, K. Forbes (203)
 - Marketing Your Liberal Arts Degree – Jaimie Hutchison (204)
 - Get the Most Out of Your Education Award – Marsha Hazen (205)
 - Harry Potter and the AmeriCorps Wizards – Jeanine Yard (Governor's Room)
- 3:30 p.m. BREAK**
- 3:45 p.m. CLOSING / SWEARING-IN CEREMONY (Ballroom)**
With remarks from Michigan Lieutenant Governor Brian Calley
- 4:30 p.m. DEPART**



2014 MICHIGAN'S AMERICORPS MEMBER CELEBRATION WORKSHOPS

WORKSHOP BLOCK I (11:00 a.m. – 12:15 p.m.)

Room 101

Leadership Compass: Appreciating Diverse Work Styles

Tammy Golston, Senior Impact Manager

Destynnee Walker, Team Leader

City Year Detroit

The Leadership Compass is a training tool to highlight the different leadership styles in the workplace. In this workshop, you will identify and learn about your strongest and weakest leadership style. These determinations serve two purposes: To help you understand how to work with others who may have different leadership strengths and weaknesses; and more importantly, to help you understand ways that you can develop in all four leadership styles in order to be a more effective leader with well-rounded leadership dexterity.

Room 102

Targeted Volunteer Recruitment

Lisa Bottomley, Senior Specialist

Frank Cox, Extension Educator

Michigan State University Extension

Volunteer recruitment is an important part of your AmeriCorps service, but recruiting volunteers can be intimidating and time consuming. Join us to learn new recruitment techniques and how to focus your message to engage any audience. Targeted recruitment will help you find the right volunteers and speak to their interests and motivations.

Room 103

How to Live on an AmeriCorps Budget

Lydia Ormsby, Program Specialist

Michigan Primary Care Association

Shawana Bigelow, Housing Counselor

Metro Community Development

AmeriCorps is an excellent opportunity for the long-term. It can delay and/or reduce student loan payments. It's also great hands-on experience – both for your resume and for your life. But as we all know, it doesn't provide a lot of extra income. In this workshop, two former members will share their tips and advice on how they learned to stretch their AmeriCorps stipend, and how you can do the same! Learn about great budget tools to keep you on track, recipes for homemade cleaning products, and easy couponing strategies!

Room 201

Golden Ticket – Exploring Privilege

Scott Lakin, Extension Educator

Susan Fenton, 4-H Program Coordinator

Michigan State University Extension

America is more ethnically, culturally, and linguistically diverse than ever. Part of recognizing differences and moving toward authentic relationships is exploring our own cultural identity and how that impacts our behaviors. Participants in this workshop will reflect on their personal experiences and consider the impact of social privilege in this interactive, thought-provoking session.

- Room 202** **21st Century Leadership: Managing Anxiety and Dealing with Difficult People**
Jay Johnson, Managing Partner
WorldLink Communications, LLC
Modern leaders come in a variety of forms, from business to nonprofit, from organizational to political. In this instructional module, attendees will learn to manage anxiety and conflicts common in the personal and professional realms. Tools and strategies will be provided for immediate use and impact in the attendees' interactions.
- Room 203** **Basic Grant Writing**
Matthew Downey, Director of Nonprofit Services
GVSU Johnson Center for Philanthropy
This workshop will focus on the key components of a basic grant, as well as a discussion around the importance of effective prospect research and managing strong relationships with Grantmakers. Learn from the experience and expertise of Matthew Downey, who has worked with nonprofits as a consultant, program manager, and development officer for more than 20 years.
- Room 204** **Developing Your Personal Brand**
Jaimie Hutchison, Career Consultant
Michigan State University Career Services Network
A 'personal brand' is in many ways synonymous with your reputation. It refers to the way other people see you. What do you represent? What do you stand for? What ideas and notions pop up as soon as someone hears your name? When you have a personal brand, people recognize and care about your name, what you're working on, what you offer, and what you're about. This workshop will help give you the tools to build and improve your personal brand.
- Room 205** **Exploring Opportunities in the Nonprofit Sector**
Panel of Nonprofit Leaders
Various Organizations
The nonprofit sector is vast and diverse and includes more than 1.6 million organizations, including charities, foundations, social welfare organizations, and professional and trade associations. Join this panel of nonprofit experts and gain an introduction to the nonprofit world. Panelists will discuss what a nonprofit is, how they were introduced to the sector, and the education, skills, and experience needed to obtain a nonprofit career. Panelists will also discuss how your AmeriCorps service can help you explore various opportunities and organizations within the nonprofit sector. If you hope to lead or work at a nonprofit organization someday, then this workshop is for you!
- Governor's Room** **Energizers and Icebreakers for All Ages and Stages**
Jeanine Yard, Michigan's AmeriCorps Program Officer
Michigan Community Service Commission
Join in this interactive session to learn a variety of approaches to creating a warm, inviting, and exciting place in which to interact. You will walk away with activities that can be adapted to a particular number of persons or ages of individuals participating in any group. Find out how to follow guidelines that will ensure increased success when carrying out these activities. Come have fun while learning!

WORKSHOP BLOCK II (2:15 p.m. – 3:30 p.m.)

Room 101

Setting and Maintaining Healthy Boundaries During Your Year of Service

Frank Cox, Extension Educator

Susan Fenton, 4-H Program Coordinator

Michigan State University Extension

Boundaries define what is appropriate and allowed in any relationship. Setting and maintaining healthy boundaries early on in your service is an important task that will help you avoid some common pitfalls AmeriCorps members may face. In this session we will define boundaries and discuss how members can set and convey their boundaries in person and online.

Room 102

Positive Youth Development

Scott Lakin, Extension Educator

Michigan State University Extension

This session will explore Positive Youth Development (PYD) as an assets-based approach that embraces and builds upon youth's skills. Often, youth experience learning and growth from a deficits model—emphasizing what they need to improve. PYD focuses on building upon what youth are already great at and helping them grow related skills and competencies. The topic will be explored through interactive training activities that can be replicated in your program during your year of service.

Room 103

Job Searching? Craft Your Own Professional Brand

Justin Schott, Program Director

EcoWorks

Taste the Rainbow. Just Do It. I'm lovin' It. We know instantly what company these slogans represent. But brands don't just apply to companies; they also apply to people – especially when you have only 30 minutes to leave your mark in a job interview. Imagine having an unforgettable brand that sells who you are and the value you offer. Bring your creative spirits for this fast-paced workshop and come away with a personalized, professional brand that wows employers.

Room 201

Meet My Generation: Understanding Generational Differences

Lisa Bottomley, Senior Specialist

Michigan State University Extension

Generational differences can have a big impact on relationships – including professional relationships. During this interactive session, we will explore generalized generational differences, including communication preferences, technology, defining events, and strengths.

Room 202

Unlocking Hidden Messages: The Secrets of Body Language

Jay Johnson, Managing Partner

WorldLink Communications, LLC

No matter how carefully you prepare, your body will betray you. In this humorous and award winning training, attendees will explore advanced concepts of body language, building rapport, and controlling anxiety while learning the strategic communication practices necessary to establish immediate credibility in social and professional settings. Additionally, attendees will gain a better understanding of human behavior, and learn how to read and understand basic motivations and intentions, providing a significant advantage in all aspects of daily communication, whether at work or play.

Room 203

Dealing With Conflict: Your Approach and Responses

Diane Gomez, Program Manager

Krystle Forbes, Program Manager

City Year Detroit

Resolving conflict in a healthy and positive way is an important part of building strong working relationships. In this workshop, participants will explore their personal approach to conflict resolution, learn to recognize the five most common approaches to conflict resolution, and engage in real-life scenarios to learn how to respond to others' conflict resolution styles.

Room 204

Marketing Your Liberal Arts Degree

Jaimie Hutchison, Career Consultant

Michigan State University Career Services Network

Liberal-arts degrees get a bum rap. Everyone wants to know what in the world you're going to be able to do with that philosophy or psychology or history or literature degree. Learn what employers really want and how you can market the skills of your liberal-arts degree along with your AmeriCorps experience to land a job.

Room 205

Getting the Most Out of Your Education Award

Marsha Hazen, AmeriCorps Program Director

Cherry Street Health Services

Learn about using your Segal AmeriCorps Education Award and avoiding some common pitfalls that could end up costing you. This workshop includes information about putting your award toward student loans and college/university tuition, matching institutions, and the tax implications of using your Education Award. Since everyone has a different situation, this workshop will give you valuable information to help you make the best decision for your circumstances.

Governor's Room

Harry Potter and the AmeriCorps Wizards

Jeanine Yard, Michigan's AmeriCorps Program Officer

Michigan Community Service Commission

Many challenges face AmeriCorps Wizards. Come to Platform 9 ¾ and leave the muggle world behind. Take a trip to Hogwarts where you and your chosen housemates will share your wizardry skills and resources to resolve challenges and eliminate barriers to AmeriCorps service imposed by the dark arts. AmeriCorps Wizards will craft a great story using spells and charms and compete for house points – then we will see what happens!

**Basic knowledge of Harry Potter is helpful (or come along with someone who knows!).*